



MyMeds&Me[®]
Capture Purer Data, Faster



Self-service engagement for consumers

Consumer health safety reporting

Strengthen brand reputation for over-the-counter medicines by helping consumers to understand how to use the product correctly, and how to report safety issues quickly and easily. Reportum is a digital platform directly accessible from corporate & product websites. With the ability to access from any device, at any time, it provides an intuitive and multilingual interface for simple, rapid capture of adverse events.

BENEFITS

- ✔ Capture safety data direct from consumers
- ✔ Streamline call centre activity
- ✔ Enable consistent reporting across all markets
- ✔ Access data in real-time

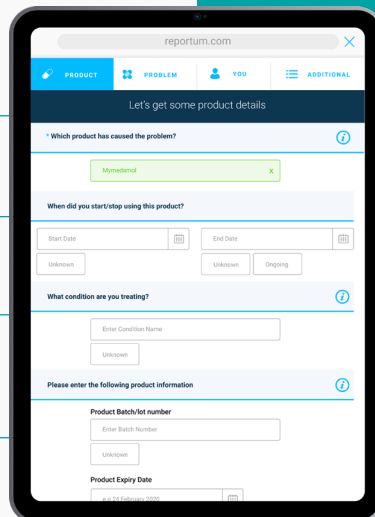
KEY FEATURES

Intuitive, dynamic forms
to guide and prompt users

Multilingual solution

Upload attachments
(documents or photos)

Automated E2B
transfer & reconciliation



VALUE

Provide a self-service reporting solution for consumers

Build brand trust and loyalty

Understand product concerns or issues, fast

Contact us to find out how Reportum can be configured specifically to your brand at info@mymedsandme.com



MyMeds&Me[®]
Capture Purer Data, Faster